



Introducing a smarter, real-world process
for protecting and growing your bottom line:

BUSINESS ECONOMIC INTELLIGENCE™

See the road ahead more clearly,
uncover growth potential,
discover new competitive advantages,
harness the dynamic global environment,
assess/manage political, economic and financial risk...
through extensive world-wide experience.

GEOFFREY▲FERSTER▲ASSOCIATES

World-wide experience in applied economics

BUSINESS ECONOMIC INTELLIGENCE™

Introducing a smarter, real-world process for protecting and growing your bottom line.

By offering a unique combination of international experience and economic insight, Geoffrey Ferster Associates cuts through the fog of international and domestic business operations to reveal innovative methods for creating a sustainable competitive advantage.

A structured analysis can help your organization:

- Align for the future and clearly frame the issues
- Better assess/manage political, economic and financial risks
- Harness the dynamic global environment
- Uncover growth potential in current and future business ventures
 - International/domestic markets
 - New markets/products
 - Financing/banks/VCS
- Build relationships with decision makers in foreign markets
- Estimate and evaluate economic impact
- Provide solid, supportable economic justification
- Implement key strategic decisions linked to operations



BUSINESS ECONOMIC INTELLIGENCE™



When you work with Geoffrey Ferster Associates, you benefit from a broad knowledge base built from decades of hands-on experience managing large-scale international economic projects. The result: practical, actionable solutions, not ones that exist only in the realms of academic or consulting theory. If you find yourself asking: "Have I thought of everything?" — think of Geoffrey Ferster Associates.

For more information, call Geoffrey Ferster, Ph.D. at 952.934.6764